

Join us at Star Metroland Media's 30th Annual Bridal Event of the Year!

Register with a 50% deposit prior to September 28th & You will be entered into our draw to have a chance to *WIN A GET-AWAY valued at \$1500!
*Ask us for details

Beautiful Beginnings
BRIDAL
Magazine



Presents the 30th annual
Durham Region Bridal Event & Fashion Show
Sunday January 20th, 2019
11am - 5pm

To be held at the Oshawa Golf & Curling Club
160 Alexandra St, Oshawa, ON L1G 2C4
(Adelaide Ave. W. & Golf St., just off of Simcoe St. N.)

You can join Durham's largest showcase of quality and award-winning wedding vendors all under one roof!

EXHIBITOR PACKAGE

Application • Floor Plan • Advertisements • Marketing • Rules & Regulations • Important Deadlines
Show guide runs in Oshawa Whitby Clarington This Week Thursday January 10th, 2019



www.durhambridalshow.com



EXHIBITOR APPLICATION

PLEASE FILL OUT AND FAX, SCAN OR MAIL

30th annual **Durham Region Bridal Event & Fashion Show, Sunday January 20th, 2019, 11am - 5pm**
 To be held at the Oshawa Golf & Curling Club, 160 Alexandra St, Oshawa, ON L1G 2C4



Name of Business: _____ Type of business: _____

Your name: Address: _____ Position: _____

MAILING/BILLING ADDRESS City: _____ Postal Code: _____

Telephone : () _____ Email: _____

Website: _____ Sales consultant at Metroland for this show: _____

Booth #'s requested: (1st choice) _____ (2nd Choice) _____ (3rd Choice) _____ (4th Choice) _____

Please note: Management reserves the right to place exhibitors in a booth location that would be most appropriate for the overall look of the show and that does not conflict with any other competitors. Booth requests can only be assigned once payment accompanies this contract. Booths cannot exceed a height of 8' due to venue restrictions.

BOOTH SIZE, AD SIZE + INTERNET PACKAGES BELOW

All booths include your choice of ad size in the pre-show section in Oshawa Whitby Clarington This Week newspaper. A digitized version of your newspaper ad called: Print to Web (PTW) on DR.COM linking to your social media and your website, plus *20,000 impressions on DR.COM linking to your website, and a rotational ad on www.durhambridalshow.com also linking to your website. Tons of exposure!!! A 50% deposit must accompany application with the balance due November 30th 2018. Full payment is required with application to reserve booths within 30 days of show.

A penalty of \$100 or more plus HST will be charged as 'OTHER' to your credit card or Metroland account should you not comply with our show hours. Please do not tear down your booth or display before 5pm on the Sunday. We appreciate your understanding.

BOOTH PACKAGE WITH AD SIZES	8'w x 8' d or 10'w x 5'd	base cost + add \$400 for additional booths	6'w x 6' d (only 4 available)	13'w x 8'd (only 1) or 13'w x 6'd (only 1)	SUB TOTAL
Booth incl. 1/8 pg ad	<input type="checkbox"/> Cost \$850	<input type="checkbox"/> Dble \$1250 Trple \$1650	<input type="checkbox"/> Cost \$700	<input type="checkbox"/> \$1050	
Booth incl. 1/6 pg ad	<input type="checkbox"/> Cost \$955	<input type="checkbox"/> Dble \$1355 Trple \$1755	<input type="checkbox"/> Cost \$805	<input type="checkbox"/> \$1155	
Booth incl. 1/4 pg ad	<input type="checkbox"/> Cost \$1155	<input type="checkbox"/> Dble \$1555 Trple \$1955	<input type="checkbox"/> Cost \$1005	<input type="checkbox"/> \$1355	
Booth incl. 3/8 pg ad	<input type="checkbox"/> Cost \$1870	<input type="checkbox"/> Dble \$2270 Trple \$2670	<input type="checkbox"/> Cost \$1720	<input type="checkbox"/> \$2070	
Booth incl. 1/2 pg ad	<input type="checkbox"/> Cost \$2280	<input type="checkbox"/> Dble \$2680 Trple \$3080	<input type="checkbox"/> Cost \$2130	<input type="checkbox"/> \$2480	
Booth incl. Full pg ad	<input type="checkbox"/> Cost \$3435	<input type="checkbox"/> Dble \$3835 Trple \$4235	<input type="checkbox"/> Cost \$3285	<input type="checkbox"/> \$3635	

Sub total of above before HST: \$ _____ Add single plug electrical \$50: \$ _____ or add double plug electrical \$100: \$ _____

Add 1 - 8' skirted table \$25: _____ or two 8' skirted tables \$50: _____ 1 skirted 6' table \$25: _____ or two 6' skirted tables \$50: _____ Total of all of above before HST: \$ _____ Add 13% HST: _____

Final total payable: \$ _____

PLEASE CHECK OFF: I have read the terms and conditions and agree to them.

Authorized signature: _____ Print your name: _____

Please make cheques payable to: Oshawa Whitby Clarington This Week. Mail cheque to the attention of our consultant and then Oshawa Whitby Clarington This Week, 865 Farewell St. S., Oshawa ON. L1N 6N6. If paying by credit card, call your consultant with your Visa or Amex or MC at: 905-579-4400. Do not leave C.C. info on their voicemail.

You can email your contract back to their email or send by FAX at: 905-579-2742

FOR OFFICE USE ONLY

BOOTH # _____
 # OF ELECTRICAL _____
 # OF TABLES/SIZES _____



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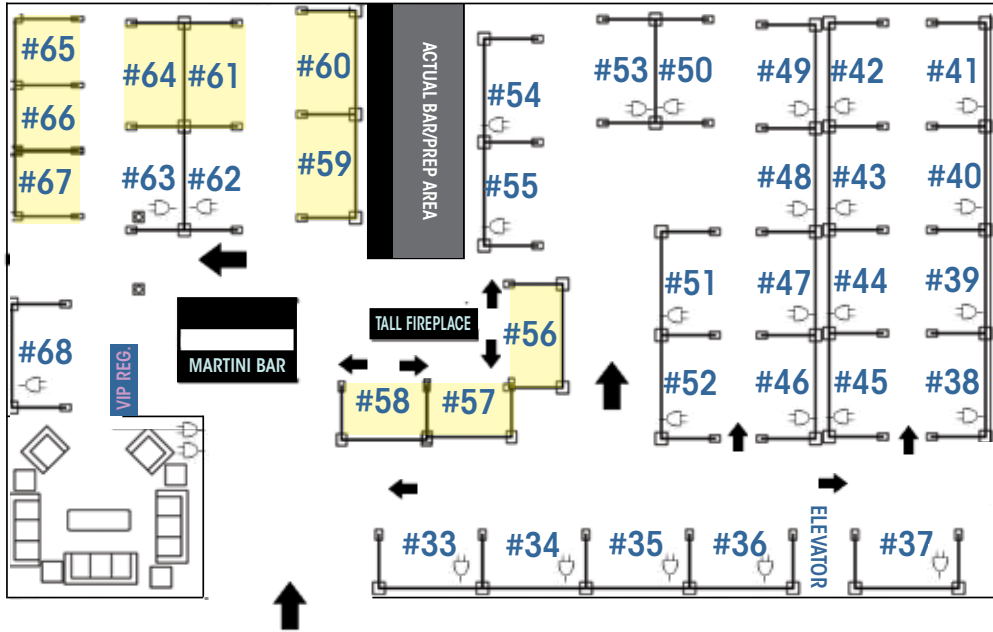
www.durhambridalshow.com



BOOTH LAYOUT - LOWER MAIN - BLUE

THERE ARE SEVERAL AREAS WHERE YOU CAN EXHIBIT AT THIS SHOW. THERE IS A **LOWER MAIN CENTENNIAL BAR AND VIP** AND A **LOWER MAIN PIANO HALL & BOARD ROOM**. THESE ARE SHOWN BELOW.

Both areas are equal in traffic and spacing. There are some rooms designated for certain types of vendors. We will try our best to accomodate electrical positions first in booths showing electrical. There are some irregular booth sizes so please check the booths against your requirements. Only contracts that are completed correctly and accompany your prepayment in part or in full are placed on the floor plan. The deadline for full payments is November 30th, 2018.



LOWER MAIN
entrance to Centennial Bar
& VIP Lounge,
LMCBV 46-68

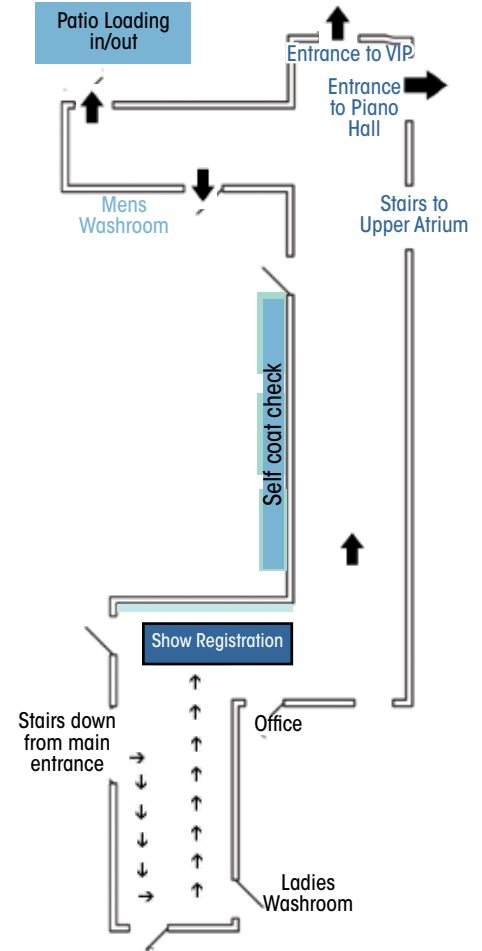
23 booths, 17 @ 10'w x 5'd
3 @ 6'w x 6'd (#65, #66, #67)

Booth #'s 56, 57, 58, 59, 60, 61,
64, 65, 66 and 67 cannot get electrical

MAXIMUM HEIGHT IS 7'!

LOWER MAIN
Entrance to Centennial Piano
Hall & Board Room

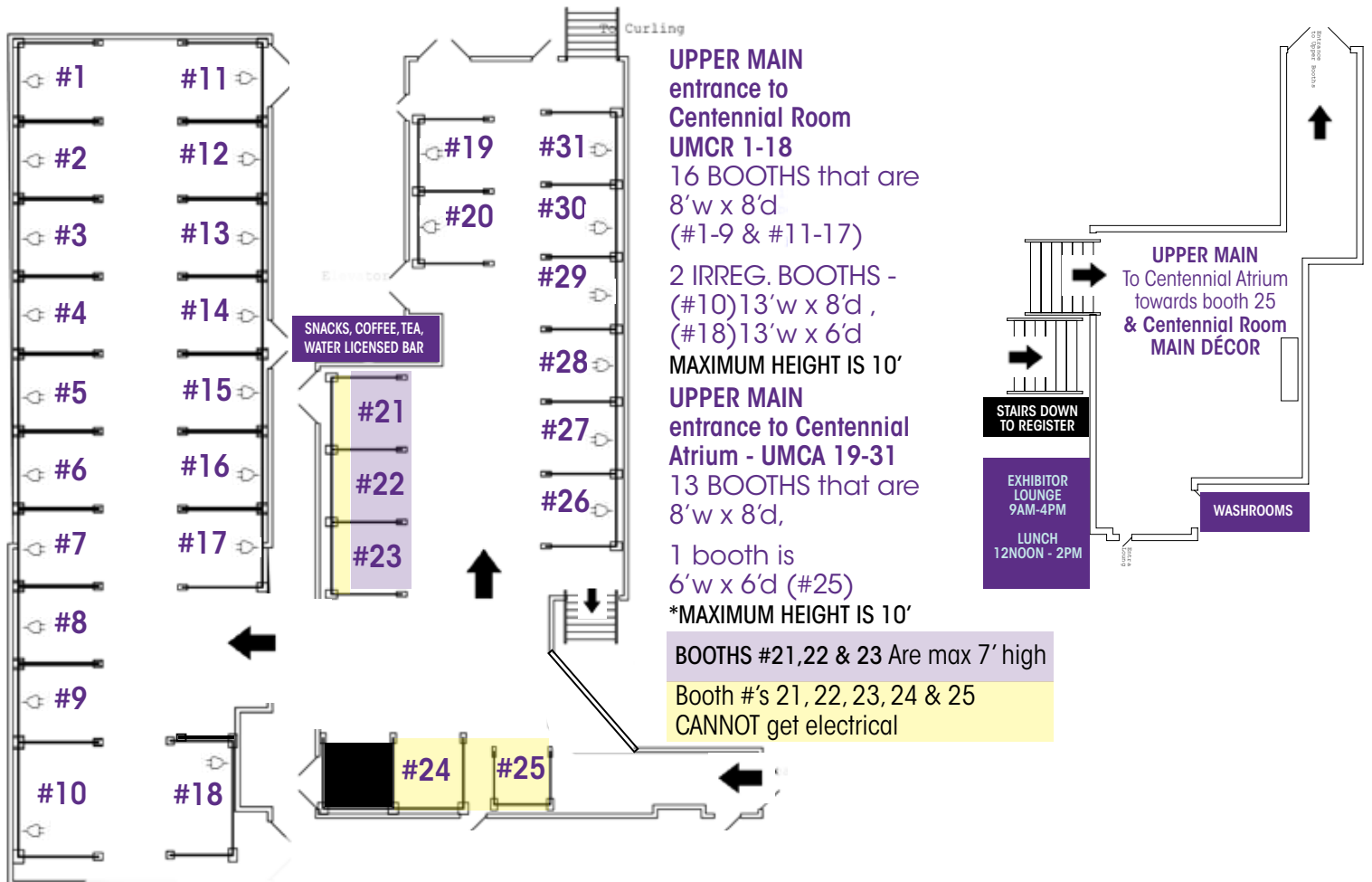
LMCPB #33-#45.
13 booths -10'w x 5'd
MAXIMUM HEIGHT IS 7'!



BOOTH LAYOUT - UPPER MAIN - PURPLE

THERE ARE SEVERAL AREAS WHERE YOU CAN EXHIBIT AT THIS SHOW. THERE IS A **UPPER MAIN CENTENNIAL ATRIUM AND AN UPPER MAIN CENTENNIAL ROOM**. THESE ARE SHOWN BELOW.

Both areas are equal in traffic and spacing. There are some rooms designated for certain types of vendors. We will try our best to accomodate electrical positions first in booths showing electrical. There are some irregular booth sizes so please check the booths against your requirements. Only contracts that are completed correctly and accompany your prepayment in fpart or in full are placed on the floor plan. The deadline for full payments is November 30th, 2018.



DURHAM REGION
 Bridal Event
 & FASHION SHOW



NEWSPRINT & ONLINE AD SPECS - DEADLINES/VENDOR LUNCHES/PRIZES

**SPECIAL SECTION ADS TO COINCIDE WITH YOUR PACKAGE
RUNNING IN OSHAWA WHITBY CLARINGTON THIS WEEK
THURSDAY JANUARY 10TH, 2019**

1/8 pg 5.145"w x 2.785"d	1/4 pg Horizontal 10.375"w x 2.785"d	3/8 pg 5.145"w x 8.571"d
1/6 pg 5.145"w x 3.714"d	Full pg 10.375"w x 11.50"d	
1/4 pg Vertical 5.145"w x 5.714"d		

AD DEADLINE: Ads can be supplied as soon as your contract and payment have been received and cleared. You will benefit from having your ads finalized and approved prior to the show. All materials should be received no later than Monday December 19th, 2018.

ACCEPTABLE FORMATS: Ads to be supplied in PDF format only and no larger than 200 resolution to optimize reproduction. No bleeds.

ONLINE ADS SIZES TO COINCIDE WITH YOUR PACKAGE

Ad size for online: A Big Box ad 300 x 250 pixels, not to exceed 39kb should be supplied. Please supply as a JPEG at 150 DPI with your weblink.

300 x 250
pixels

AD DEADLINE: Ads can be supplied as soon as your contract and payment have been received and cleared. You will benefit from having your ads up and running prior to the show. All materials should be received no later than Monday December 19th, 2018

ACCEPTABLE FORMATS: .gif .jpg .png .swf (flash versions 6-10) Your *20,000 impressions in your Big Box ad size will appear on www.durhambridalshow.com in rotation and as a Big Box ad on www.durhamregion.com. All impressions will be delivered no later than February 2019.

VENDOR PRIZES: if you would like to be included in our prize list, please contact Monique Lea @ mlea@starmetrolandmedia.com

VENDOR BADGES/LUNCHES

VENDOR BADGES: All vendors are issued 2 badges per contract. Should you require more, please let us know when you submit your contract.

VENDOR MEALS: All vendors are issued up to 2 food vouchers on all contracts. 6'x 6' booth contracts are issued only 1 food voucher. Should you require more than the allotted vouchers, please contact your sales consultant. Additional meals are \$15 P.P. and must be PREPAID with your contract total and arranged in advance. Charges will be added to your your final bill under OTHER.



SHOW LOCATION

To be held at the Oshawa Golf & Curling Club

160 Alexandra St, Oshawa, ON L1G 2C4
(Adelaide Ave. W. & Golf St., just off of Simcoe St. N.)

SHOW MOVE-IN AND MOVE-OUT TIMES

MOVE-IN: Takes place on Saturday January 19th, 2019 from 12 noon until 9pm. all major move-in must be done on Saturday. hand held goods can be carried in the morning of the show between 8-10 am on Sunday January 20th. Please notify your consultant in advance. **MOVE-OUT:** You may start to dismantle your booth no sooner than 5pm unless the show is called due to serious weather conditions. Please refer to your rules & regulations regarding early teardown. **A fee of \$100 or more plus HST will be charged to your credit card or Metroland account as OTHER should you not comply with our show hours. We appreciate your support.**

DIRECTIONS TO THE OSHAWA GOLF & CURLING CLUB

www.oshawagolf.com

FROM THE EAST. Take the 401 to Oshawa. Take the Simcoe Street exit in Oshawa. Travel north towards Adelaide Avenue. Make a left onto to Adelaide. The first street on the right is called Golf Street. Make a right hand turn. Follow Golf Street down and around the bend turning left at the end of the street. You will be on Alexandra Street. Follow the signs in.

FROM THE WEST. Take the 401 to Oshawa. Take the Simcoe Street exit in Oshawa. Travel north towards Adelaide Avenue. Make a left onto to Adelaide. The first street on the right is called Golf Street. Make a right hand turn. Follow Golf Street down and around the bend turning left at the end of the street. You will be on Alexandra Street. Follow the signs in.

EMERGENCY CONTACT

To contact us during the weekend of the show or for any emergencies, you can reach show managers, **Monique Lea at 905-431-4331 (or during office hours 905-215-0470) mlea@starmetrolandmedia.com or Barb Yezik at 289-688-7109 (or during office hours 905-215-0521) or byezik@starmetrolandmedia.com. ALTERNATIVELY:** You can contact the Oshawa Golf & Curling Club at **905-723-4681 ext 314.**



RULES & REGULATIONS. PLEASE ACKNOWLEDGE ON APPLICATION

- 1. SHOW MANAGEMENT** - The words, Show Management: as herein refers to Star Metroland Media Group its employees or agents. The enforcement of the following rules and regulations is the responsibility of Show Management.
- 2. SPACE RENTAL** - The application for exhibit space, when duly signed by the exhibiting firm and Show Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be reassigned to another applicant. Should any rented space remain unoccupied on the opening day, Show Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant. Each space comes with 8' tall back drop and siderail drapery (color to be picked by Show Management). Tables, chairs, carpet and internet are available for an additional charge.
- 3. CANCELLATION OF DISPLAY SPACE** – Exhibitor space/ad program fees are non-refundable if cancelled within 30 days of show. If cancellation is made prior to 60 days and no creative online has been launched, money is 100% refundable. Fees to exhibit for the show portion and rentals associated are refundable in event of show cancellation. If ads space and online ads have been served, that portion is not.
- 4. USE OF SPACE AND RESTRICTIONS** - The space contracted is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties and only products and/or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in ejection from the exhibition without refund or other appeal. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated and where an exhibitor's display is built beyond limitations set forth in this contract. Show Management reserves the right to correct such violations by having the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Show Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits. No representation of the exhibitor, his/her products or services may be carried on in the aisles, corridors, feature area or other designated common area of the facility.
- 5. INSTALLATION , EXHIBIT HOURS AND DISMANTLING** - Installation will be done as per move in package. Exhibiting and dismantling will be specified by Show Management. Goods received after the opening of the exposition must be delivered to the booth and arranged at a time other than official exhibit hours. Exhibits shall be manned at all times when the exhibition is officially open. No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or abandon his display prior to the official closing. Failure to comply with this regulation will result in the exhibitor being barred from participation at future exhibitions conducted by Show Management. All exhibit material must be removed by designated time in the move in package, and all storage and handling charges for failure to remove exhibit material by that time shall be the responsibility of the exhibitor. Show Management reserves the right to remove any exhibit not removed by the conclusion of the exhibition and charge the expense to the exhibitor.
- 6. FIRE REGULATION S** - All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to CSA or UL specifications. Fire exits and aisles must be kept clear at all times. The exhibitor assumes full responsibility for insuring that exhibits meet these standards.
- 7. ELECTRICAL SAFETY CODE REQUIREMENTS** - All exhibitors must comply with the Electrical Safety code Requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.
- 8. DAMAGE TO PROPERTY** - Exhibitors are liable for all damage caused by them to the exhibit facility, booth equipment or to other exhibitor's property and shall indemnify the Facility Management, Show Management and/or Official Service Contractor against and hold them harmless from, any complaints, suits or liabilities resulting from negligence from the exhibitor in connection with the exhibitor's use of the exhibit space.
- 9. CARE OF BUILDINGS** - Painting, nailing or drilling of floors, walls, ceilings or any part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage the floor and is easily removed. No signs or other articles are to be fastened to the ceiling, walls, pipes or electrical fixtures. A Full set of venue regulations will be provided by the venue in the move in package.
- 10. SECURITY** - Show Management will provide adequate and reasonable watch-persons and/or security on a 24-hour basis for the duration of the exhibition and will take reasonable precautions to safeguard exhibitor's property. However, Show Management assumes no liability for loss or damage, howsoever caused, of goods, exhibits or other materials owned, rented or leased by the exhibitor.
- 11. CLEANING** - Show Management will clean all common areas of the Show (i.e. feature areas, aisles). The exhibitor is responsible for the cleaning of their rental booth space.
- 12. EXHIBITOR BADGES** - Exhibitor badges will be supplied by Show Management for exhibit personnel. These must be worn at all times while in the show building and exhibit area and are required for entry to the show.
- 13. FOOD AND/OR ALCOHOLIC BEVERAGES** - The preparation and/or serving of food or beverages of any kind without the written permission of Show Management is prohibited. Serving alcoholic beverages on the exhibit floor is prohibited.
- 14. LIABILITY AND INSURANCE** - The exhibitor must obtain and maintain at its own expense during the period commencing on the first move in date and terminating on the last move-out date, a policy of insurance acceptable to Show Management. The Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. Neither Metroland Media Group, nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury, loss or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing corporation, individuals and firms from and agrees to indemnify same against, any and all claims for such loss, damage, or injury.
- 15. EXCLUSIVE RIGHTS** - participating exhibitors have the exclusive right to promote or sell goods or services in the show. All other parties who attempt to make any sales solicitations without the expressed written consent of Show Management will be permanently removed from the show area. Exhibitors are asked to report any infractions to the show office so that immediate remedial action can be taken.
- 16. ENTRY TO SHOW** - Show Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Show Management is unfit, intoxicated, or in any way creating a disruption of the show.
- 17. BOOTH ASSIGNMENT** - Star Metroland Media Group reserves the right to assign any and all booth space as it best determines, but will be guided by a first received deposit system. To be eligible for priority, a signed contract and proper deposit must be received by Star Metroland Media Group.
- 18. DATE CHANGES** - Show Management reserves the right at its sole discretion to change the date or dates upon which the exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Show Management shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Show Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the exhibitor should be in a any way be rendered unusable, the exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Show Management. A refund of all monies paid by the exhibitor to Show Management will be made by Show Management in the event that the exhibition is not held by Show Management.